



Mah *andru*
Brand Management associates

We eye the top and believe in quality

About Us

Mahandru Associates is a team of professionals, engaged in providing a high quality services to its valuable clients, in order to meet their business requirements. The Company works as an intermediary between the clients and their stakeholders with a most efficient and cost-effective way of prioritizing the business needs. We identify the relationship as the essence of business and are well versed with a wide variety of tools, seasoned and sophisticated methods tailored to satisfy each of our client's specific needs.

Areas of Expertise

Mahandru Associates is equipped enough to offer a diversified array of Creative Marketing & Advertising Services to cater the requirements of the client.

Brand Management

- ◆ Brand Strategic Analysis
- ◆ Brand Consultation
- ◆ Brand Competitive Analysis & Positioning
- ◆ Brand Creation & Development
- ◆ Brand Identity & Designing
- ◆ Brand Activation & Promotion
- ◆ Digital Branding (e-Branding)
- ◆ Brand Reputation Management
- ◆ Brand Image Consultation & Management
- ◆ Brand Awareness & Retention

Marketing Management

- ◆ Digital Marketing Strategy & Management
- ◆ Content Strategy & Management
- ◆ Social Media Marketing & Management
- ◆ Search Engine Optimization (SEO)
- ◆ Search Engine Marketing (SEM)
- ◆ Pay Per Click (PPC) Management
- ◆ Above The Line (ATL) Marketing Management
- ◆ Through the Line (TTL) Marketing Management
- ◆ Below the Line (BTL) Marketing Management

Design Management

- ◆ Creative Management
 - ◆ Creative Artwork
 - ◆ Content Writing
 - ◆ Creative Designing
 - ◆ Infographic Designs
- ◆ Campaign Management
- ◆ Strategy Management
- ◆ Communication & Advertising Management

Event Management

- ◆ Event Designing & Planning
- ◆ Event Theme Conceptualization
- ◆ Creative Visual Development
- ◆ Event Scripting & Budgeting
- ◆ Venue Management
- ◆ Venue Design & Construction
- ◆ Technical Design & Production
- ◆ Security Management
- ◆ Geographical & Environmental Arrangements
- ◆ Guest & Celebrity Management
- ◆ Event Advertisement & Promotions
- ◆ Event Coverage (Photography & Videography)

Market Research & Consultancies

- ◆ Market Research & Analysis
- ◆ Market Surveys & Competitors Analysis
- ◆ Performance Surveys & Analysis

Public Relation Management

- ◆ Integrated Media Management
- ◆ Media Strategy & Planning
- ◆ Media Buying, Advertising & Management
 - ◆ Print Media Advertising
 - ◆ Press Releases & Copywriting
 - ◆ Broadcast Media Advertising
 - ◆ Outdoor Advertising
- ◆ Media Invitations & Press Conferences
- ◆ Media Events & Interviews
- ◆ Media Publishing & Printing
 - ◆ Collateral Printing
 - ◆ Signage Solutions
 - ◆ Digital Solutions
 - ◆ Packaging & Gift Items

Information Technology Solutions

- ◆ Web Designing & Development
- ◆ Software Development
- ◆ Domains & Hosting

Management Consultancies

- ◆ Financial and Risk Management
- ◆ Book Keeping & Auditing
- ◆ Financial Module & Feasibility Study
- ◆ Performance Analysis & Reports
- ◆ Organizational Restructuring
- ◆ Strategic Plans Development
- ◆ Professional & Management Trainings



YOUR SUCCESS PARTNER

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